Free People Movement Wear Testing SOP

New Fabric Wear Testing on Tailoring Bodies (PRE-DEVELOPMENT)

Ownership: PD/Fabric Teams

Criteria: New Novelty Fabrics, New Core Fabrics

<u>Goal</u>: To determine if we should proceed with a NEW fabric; capturing performance capabilities that agree with our intent and our quality standards

<u>Wear Test Participants</u>: Identify members of the buying, design, tech, production teams that measure as one of the graded sizes. Preferably, these testers would be customers of the brand. It is important to keep the same wear testers as long as they measure to size to preserve the integrity of the test. Wear Testers should be measured and added to Wear Test Participant Library. Garment should be worn for a minimum of 30 mins of a relevant activity.

Testing:

- 1) Identify @ Performance Fabric Dev ID Meeting
- 2) No OB style # is necessary
- 3) All new performance fabrics are wear tested in TAILORING BODY form at pre-development stage. (Tailoring body = a basic style with no design lines) Tailoring Body pattern may be requested from TD Team.
- 4) TD Team may be requested to measure samples before testing.
- 5) Number of Tailoring Bodies to request is based upon need determined at Performance Fabric Dev ID Meeting
- 6) Testers should assess fabric based on comfort, movement, and sweat wicking capabilities. ALL participants will have 2-3 days to test and provide feedback **before Set-Up stage**.
- 7) Either a fabric will PASS or FAIL. Tester Feedback will pass on to PD or Fabric Team/s to maintain feedback history.

<u>Size Set Wear Test Process – PERFORMANCE CATEGORY</u> (STYLE BASED)

Ownership: Tech Design Team

Criteria: Style Number, Innovative or "Big Idea" Performance product. No more than 5 styles per season

<u>Goal</u>: To ensure the garment performs to the level of activity intent. The silhouettes, construction, and trims that we choose agree must align with our quality standards and performance needs.

<u>Wear Test Participants</u>: Identify members of the buying, design, tech, production teams that measure as one of the graded sizes. Preferably, these testers would be customers of the brand. It is important to keep the same wear testers as long as they measure to size to preserve the integrity of the test. Wear Testers should be measured and added to Wear Test Participant Library. Garment should be worn for a minimum of 30 mins of a relevant activity.

Testing:

- 1) Identify @ Sketch Review 2; Big Ideas or New Ideas to be Wear Tested (New or concerning silhouette, innovative or complex construction, new or novelty trims of concern)
- 2) At Set-up stage, request 1XS, 1S for Wear Testing to arrive IN ADDITION to 1st Protos (1st Protos should be used for fitting purpose only)
- 3) Initial Wear Testing @ 1st Proto Stage:
 - Will only test if actual fabrics and trims are used. (otherwise Proto and Wear Tests will be rejected
 - b. Wear Test Samples and 1st Proto will be passed to Tech for inspection and Measuring
 - Tech will hand out to Wear Test participants BEFORE fitting. TWO participants will have
 2-3 days to test, provide feedback, and return samples. TD will send out survey and compile feedback.
 - d. This feedback will:
 - i. Be reviewed at fitting when fitting the 1st proto, taking action on changes if needed
 - ii. Identify if FULL SIZE RANGE wear testing will be needed closer to fit approval (2nd or 3rd fit stage)
 - e. If feedback is positive and no further testing is needed, development will continue as standard.
- 4) Full Size Range Wear Testing:
 - a. Will be requested at closer to fit approval if:
 - i. Style is bought at POHO
 - ii. Deemed appropriate during Initial Wear Testing
 - iii. Deemed necessary by Tech Design (TD will loop in PD and/or Production to work within fit approval deadline)
 - b. Full Size Range Wear Test Samples and Fit Sample will be requested when comments are sent.
 - c. When received, full Size Range Wear Test Samples will be passed to Tech for inspection and Measuring
 - d. Tech will hand out to Wear Test participants BEFORE fitting. ALL participants will have 2-3 days to test, provide feedback, and return samples. TD will send out survey and compile feedback.
 - e. This feedback will be reviewed at fitting when fitting the fit sample. Fit sample will be adjusted to accommodate fit or construction issues called out in Wear Testing. Style should be fit approved to TOP with changes.

To Note:

- Wear Test Participant Measurements to be owned and maintained by Tech Design Team.
- A Fabric Test may combine with a Wear Test on special case basis if deemed necessary by PD and TD Teams due to timing.
- Survey Feedback forms should be created, owned, and compiled by TD Team. Saved to share drive
- Protos and Fit Samples should be used for Fitting only, and not Wear Tested (to maintain integrity of fit and identify as "control" garment)
- Fabric, Mill, and Pre-development communication will be owned by PD / Fabric Teams