

Order Type

COLLECTION
CHASE
LATE ADD 1
LATE ADD 2
WEAR NOW

Definition

Any style developed at Early Setup Stage
Any style developed after Sample Review/Finalization.
Any style developed after collection/early setups, but BEFORE Sample Review/Finalization. Used most commonly in Anthro
Any style developed after Sample Review/Finalization
Any style presented and adopted at a Wear Now event

Product Category

IMMEDIATES/OB DESIGN Any style developed with factories sourced through the URBN Immediates, and designed by the OB design team.
IMMEDIATES/VENDOR OFFER Any style designed/offered by factories sourced through the URBN Immediates.
MERCHANT DIRECT Any style developed by PD and Buying collectively. OB Design does not participate in any part of the development/approval process.
BRANDED COLLABORATIONS Any style designed in coordination with a 3rd party designer and OB design.
MARKET- LA TECH A market style fit and approved by tech design located in URBN LA office
MARKET- HOME OFFICE A market style fit and approved by tech design located in URBN Home Office
RENEWAL A market style branded Urban Renewal
UK TECH A style fit or designed by URBN UK Office
IHD- CREATIVE TECH In House Design sampled by the Creative Tech Team
IHD-KNIT LAB In House Design sampled by the Knit Lab in Home Office
IHD-PATTERN ROOM In House Design sampled by the Pattern Room in Home Office
IN HOUSE DRAPE In House Design sampled by the OB Design team
MODIFIED SETUP A style where basic measurements or only an original sample with minimal construction details were used instead of a long form tech setup
OVS-SETUP A style setup with vendor directly during a trip to the vendor's offices
PRINTED CLO STYLE Any style where CLO was used to visualize print placement.
REGIONAL OFFICES- LA Any style managed completely by tech/PD/Production working in URBN LA Offices
REGIONAL OFFICES- TURKEY Any style managed completely by tech/PD/Production working in URBN Turkey Office
STANDARD SETUP Any style following complete setup process where flat sketch, full measurements, and construction details were provided
TECH MOVE TO CLO A style that was not setup as a CLO style, but when tech reviewed or determined a use for CLO during the sampling process. This is a selection that tech design will make as needed.
VENDOR CLO STYLE A style where the vendor has created the 3D Render. This does not include styles where vendor has only provided the pattern.
VENDOR OFFER A style designed and offered by a vendor with no OB Design involvement.