

Did you know...

You can view Adoption Rate in Qlik?

The Adoption Rate application allows users to quickly and accurately pull Adoption rate...



- The app is refreshed hourly
- Includes only Ownbrand styles
- Exclude any styles in Sketch Dev
- Excludes any styles with OC or CN



The Homepage includes a tutorial video, and a list of recent app modifications

Adoption Rate by Brand is exclusive of offer related information, include vendor or agent

Adoption Rate by Vendor allows users to aggregate their Adoption Rate by offer attributes, including vendor/agent

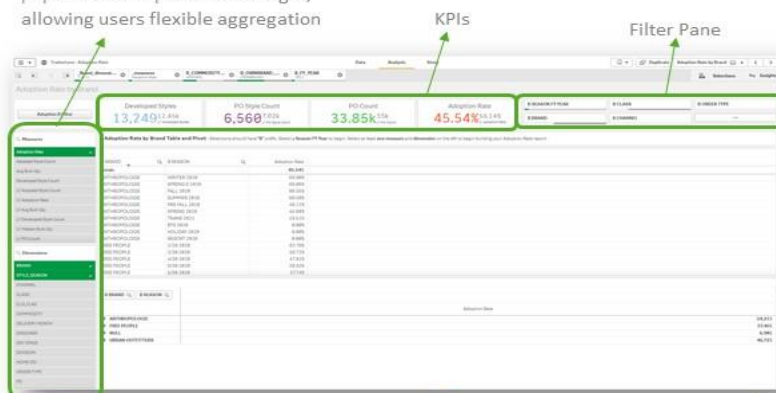
The KPI Index includes details for each metric in the app and backend criteria

Adoption Rate by Brand allows users to aggregate their rate by any style attributes...



Click the "Adoption B Filter" to apply default filters
All applied selections should have a "B_" prefix

The Measures and Dimensions will populate the reports on the right, allowing users flexible aggregation



Adoption Rate by Brand – for a style to be considered "Adopted" it must be marked as dev stage "Adoption", and have been PO'ed in the same FY as the season (i.e. Fall 2020 must have PO in FY21)

Tip – if you want to see your Adoption Rate by Class, select **Class** in Dimensions and **Adoption Rate** in Measures

Style Detail

B STYLE LINK	B STYLE NO	B STYLE DESCRIPTION	B SEASON
Totals			
F15J000002	F15J000002	CURT FRYI BRN&K-NEUTRAL	SUMMER 2020
F15J000003	F15J000003	BEST OF ME SUEDE JACKET	8/20 2020
F20J000001	F20J000001	JAVA SUEDE JACKET	8/20 2020
F20J000002	F20J000002	ARROW MOTO	4/20 2020
F20J000003	F20J000003	THIS WAY SUEDE FRINGE	4/20 2020
F20J000004	F20J000004	DARE ME CROC LEATHER BLAZ	10/20 2020
F20J000005	F20J000005	FOLLOW ME SUEDE SHIRT	8/20 2020
F20J000006	F20J000006	MAHA SUEDE SHIRT JACKET	2/20 2020
F20J000007	F20J000007	VALENTINA STUDDO MOTO	8/20 2020

Both Adoption Rate views include a table that details each style included in your analysis

Adoption Rate by Vendor uses the offer to connect style with order...

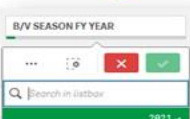


Click the "Adoption B/V Filter" to apply default filters
Selection should not have "B_" prefix

The main difference between Brand and Vendor Adoption Rate is that Vendor requires the offer match between the style and order – this allows users to aggregate the Adoption Rate by Vendor/Agent, or other offer attributes like COO

B/V VENDOR NAME	Adoption Rate
Totals	44.70%
AJ STRATEGIC/AV DENIM LLC	0.00%
ACTION POINT ENTERPRISE LTD.	0.00%
AKAY GARMENTS LLC	0.00%
ALDERS TEKSTIL SAN VE TIC A.S	59.72%
ALLIANCEMERCHANDISING	0.00%
ALLIED WAY GARMENT LTD	26.67%
AMADI	0.00%
ANISH (INDIA)EXPORT	34.00%
APOLLO @ ABLEBIZ	0.00%
APOLLO INTL LIMITED	0.00%
APRIL SOURCING PTE. LTD.	0.00%
ARETEX SPA-MAGLIFICIO	0.00%
ASIA CREATIVE LIMITED	25.00%
ASMAR INTERNATIONAL LTD	38.77%
ATK TEKSTIL SAN VE TIC. A.S	42.42%

Additional KPIs are available to users, including TY LY analysis...



For TY LY Analysis, users must select a Season FY (this is controlled by the Season support table)

This will then allow users to compare FY21 seasons to FY20

Adopted Style Count – count of styles in dev stage Adoption and PO'ed in same FY (Non-PO Adopted Style Count excludes PO logic)

PO Count – count of PO against a style

PO Style Count – count of styles with an Open or Closed PO

Shipped Units – sum of units on Open or Closed POs

Avg/Median Bulk Qty – avg/median bulk qty for Open or Closed POs