



Did you know...

There are many ways to view IMU in Qlik?

Date periods can be used to dynamically update TY LY analysis...



- The app is refreshed hourly
- All measures shown in USD
- For more information visit the **KPI Index** page

Current Q – Q3 Aug - Oct
FYTD – 02/01/2020 to today
Next FY – FY22
Prev FY – FY20
QTD – 08/01/2020 to today



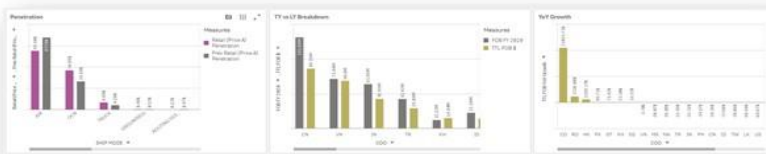
Either a Cancel or Ship Period should always be chosen. The app defaults on **Cancel Period = Cancel Current FY**, which would be FY21 (and FY22 as of Feb 1, 2021). **LY dates will adjust accordingly.**

If you would like to define your own **Point in Time (PIT)**, select the PIT button, and specify an order place date to display TY until (i.e. all orders placed by 01/01/2020 TY, LY will pull 01/01/2019 automatically)



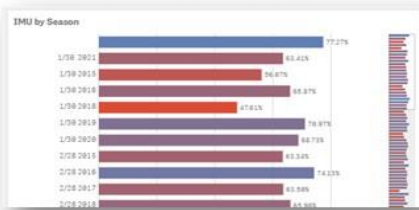
By default, the app will display **Booked to Date (BTD)**, meaning everything currently on order, according to your filters

The **IMU & FOB Analysis** application includes visuals and tables to help analyze IMU...



The **Homepage** includes visuals to analyze Penetration, TY vs LY, and YoY growth

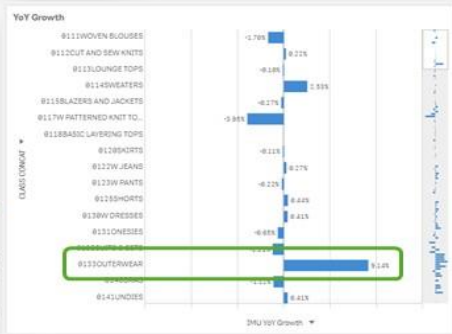
Alternate Dimensions and Measures can be found by selecting the arrows next to the axis title



On the **IMU Overview** screen, visuals include IMU by Season, Division, or Class

Red denotes a lower IMU

Also on the **IMU Overview** screen, YoY Growth by Class (or alternate dimensions) help users visualize which areas saw the most IMU growth YoY i.e. 0133 Outerwear IMU increase 9.14% YoY



On the **COO Detail** screen, a world map shows the areas of lower IMU Italy in red has a lower IMU compared to other countries



The **Top Level Report** and **Ad Hoc Reporting** can be used to analyze data in a table format...

Metric	Value
LDP IMU	74.44% - 71.76%
TTL FOB \$	384.7M - 624.7M
TTL REC \$	448.1M - 647.0M
TTL CNY	28.65M

The **Top Level Report** includes all PO attributes and metrics.

To export, right click and select the "...", Export, then Export Data

Users can select **Measures and Dimension** on the **Ad Hoc Reporting** screen to create their own report. The screen includes both a data table, and pivot table. Users can drag column headers in both reports to reorder and customize.

Cancel Period	Cancel Quarter	Cancel Date	ATL REC	Ship Period	Ship Quarter	Ship Date	Ship Qty
Cancel Current FY				Cancel Current Q			
Cancel FYTD				Cancel FYTD			
Cancel Next FY				Cancel Next FY			
Cancel Prev FY				Cancel Prev FY			
Cancel QTD				Cancel QTD			